

## Analyzer Employee Performance Benchmark

Now all of corporate Denmark can benchmark employee motivation and satisfaction.

Each year, Analyzer carries out roughly 100 different employee surveys for Scandinavian and international companies. In addition, a further 300 or so companies and organisations use our survey software – Analyzer Survey Solution – to carry out their own employee surveys. In 2006 alone, more than 1 million interviews were conducted using Analyzer Survey Solution.

### **Benchmark your company against results from your industry**

As a new service, from summer 2007 Analyzer offers an extensive benchmark of employee commitment, loyalty and satisfaction. In order to provide this service, Analyzer has carried out Denmark's most extensive survey of motivation and satisfaction in close collaboration with lecturer, PhD, Torben Andersen, director of the Centre for Technology, Economics and Management at the Danish University of Technology. The survey contains answers from over 10,000 representative Danes.

An external benchmark against relevant industry results can prove to be a very important tool when a company or organisation wishes to assess the climate among its employees and identify strengths and areas for development. It is, however, crucial that those questions which are benchmarked are adequate, and that the benchmark is made against a relevant industry.

### **44 central questions and nine themes**

Analyzer's Employee Performance Benchmark comprises nine themes and 44 questions that have been carefully selected based on what is theoretically and experientially decisive for Scandinavian employees' motivation, loyalty and satisfaction. The 44 questions and nine themes have been selected on the basis of Analyzer's longstanding collaboration with some of Scandinavia's largest companies. Our consultants have combined international technical knowledge in the area with our extensive experience of the

Scandinavian market to identify the generic questions that most clearly pinpoint commitment, satisfaction and loyalty, and the reasons for each of these.

### **Denmark's largest and most detailed external benchmark**

One of the major advantages of Analyzer Employee Performance Benchmark is that the concept provides your company with the opportunity of benchmarking your results against the relevant industry. Due to its extensive underlying data, Analyzer can provide relevant benchmarks across 50 different industries.

This exhaustive benchmark against relevant industries and functions is possible due to the vast database of comparative measurements at Analyzer's disposal.

**For further information, please call: +45 70 10 70 06**

